

<b>Application No:</b>	<b>DEALERSHIP APPLICATION FORM</b>	

**I. APPLICANT'S PROFILE**

Date of Application		Please Affix recent passport size colour photograph here
Ref. No. <i>(for office use only)</i>		
Sl. No. <i>(for office use only)</i>		
Location Applied for		
State		
District		
City		
1	Name of the Applicant (Name of Main Person who will be running the dealership on day to day basis)	
2	D.O.B / Age	
3	Company Name	
4	Company Registration No.	
5	Date of Establishment & Pan No.	
6	GST No.	
7	Private Limited / Public Limited / Partnership /Individual/ Other (please specify)	
8	Nature of Current Business	
9	Registered Address	
10	Business Address	
11	Telephone (Office)	
12	Mobile	
13	E-mail id	
14	Website	
15	Contact Person/Designation	

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16	Another Co. Dealership currently held (If any)	
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**II. COMPANY STRUCTURE**

**A. Public Ltd / Private Ltd**

Authorized Capital		Paid-Up Capital		
Share holder / Director				
Name	DIN No	% Share	Designation	Full / Part Time

**a. SHAREHOLDER / DIRECTOR INFORMATION**

**i) Profile of Full time Shareholder / Director**

Name			
Date of Birth		Gender	
Home Address		Mailing Address	
Telephone (Home)		Telephone (Office)	
E-mail		Mobile No	

**ii) Business / Entrepreneur Experience**

Name of Company	Designation	Nature of Business	Year

(Attach details of other shareholders)

**b. Partnership/ LLP /others:**

Authorized Capital

**B. Partners**

Name	% Share	Designation	Full / Part Time

**(a) Partner Information**

i) Profile of Full time Partner

Name			
Date of Birth		Gender	
Home Address		Mailing Address	
Telephone (Home)		Telephone (Office)	
E-mail		Mobile No	

ii) **Business / Entrepreneur Experience**

Name of Company	Designation	Nature of Business	Year

(Attach details of other Partners)

**C. Proprietor**

Authorized Capital

**(a). Proprietor Information**

i) Profile of Proprietor

Name			
Date of Birth		Gender	
Home Address		Mailing Address	
Telephone (Home)		Telephone (Office)	
E-mail		Mobile No	

ii) Business / Entrepreneur Experience

Name of Company	Designation	Nature of Business	Year

**III. PROPOSED LOCATION**

1	Retail Outlet / Office	Sq. ft	Address	
2	Warehouse	Sq. ft	Address	
3	Land Ownership	Owned <input type="checkbox"/>		Leased <input type="checkbox"/>
4	If leased, duration of lease			
5	Property Status	Industrial <input type="checkbox"/>	Commercial <input type="checkbox"/>	Others <input type="checkbox"/>
6	Competitor in this Area			
7	Any other brand operating at this facility			

Please submit together the following supporting documents: -

1. Photo of the proposed location.
2. Photo of the building, exterior and interior (if any).
3. Copy of the Land Title.
4. Tenancy Agreement (if any).
5. Site Plan.
6. Map of the proposed location.

**IV. FINANCIAL / INVESTMENT INFORMATION**

<b>Proposed Working Capital</b>			
Internal (Share Capital)			INR
External (Bank Loan, OD, etc.)			INR
Others (if any)			INR
<b>Bankers / Facilities Loan</b>			
Bank / Finance Company / Branch	Type of Account (Current Account /Loan/OD, etc.)	Account No.	Amount
			INR
			INR
			INR
			INR
			INR
			INR
<b>Budgeted Capital Investment</b>			
Land			INR
Building Construction / Renovation			INR
Office Equipment			INR
Tools			INR
Others			INR

Please submit together the following supporting documents: -

1. Copy of Audited Account (last 3 years).
2. Copy of Bank Statement (last 3 months).
3. Certificate / Letter of Award for Bank Facilities.
4. Any other financial facility documents.

## V. BUSINESS PLAN

Applicant is required to attach a comprehensive business plan for the intended Gypelite India Private Ltd., dealership that comprises the following information: -

- A. 5-years sales projection
- B. Manpower Planning for Sales
  - Management Team
  - Sales & After Sales Team
  - Administration Support Team
- C. Information on propose location
  - Information of the propose land. Size, title, status, etc with photo and map.
  - Competitor Analysis
- D. Marketing Plan
- E. Preferred City name for dealership, in case not considered for the city applied for:  
(Please specify the land, Infrastructure detail status for the above city in a separate sheet).
- F. Answer the following questions. *(Attach sheets if needed)*
  - What is your understanding on Gypelite India Private Ltd., Dealership Business?
  - What is your strategy to expand the market share in the proposed area against competitors in order to contribute to the overall state of market share?
  - How do you ensure customer satisfaction in Sales & After Sales operation?
  - Why do you feel you are qualified to be a Gypelite India Private Ltd., dealer?
  - Please let us know any other relevant information that you believe we should know.

**VI. DECLARATION**

By signing below, I/We hereby:

1. Declare that the information given in this application is the latest, true and correct.
2. Consent and authorize Gypelite India Private Ltd., to verify the information given here in from any source.
3. Read, understand and agree to the Dealership Application Requirement which include, but not limited to submitting all supporting documents as per stated in this application form.
4. Aware that any wrong information given herein can result in the dealership, if granted, being terminated without any further notice.
5. Understand and agree that Gypelite India Private Ltd., reserves all rights to process and choose the best candidate that meets & complies to all the criteria.

Name:	<b>Please affix Business Card</b>
Designation:	
Date:	
Sign:	<i>(Stick here)</i>
Company Seal:	

————— **End of Application Form** —————



## **VII. TERMS AND CONDITIONS:**

The applicant must read and understand the requirements stipulated below and prepare all relevant documents prior to submitting this application form.

### **1. Supporting Documents**

The following documents are to be enclosed together with the Application Form: -

- Company's profile
- Company's Memorandum & Articles of Association/Partnership deed.
- Copies of audited financial report (last 3 years).
- Copy of I.D cards of all shareholders and directors / Partners.
- Applicant's business plan comprising trade area studies, information on propose location, investment assessment and projection, sales and marketing plan.
- Any other supporting documents.

### **2. Financial**

Successful applicant must provide adequate capital to finance the proposed dealership.

### **3. Equity, Shareholding and Directorship**

- Private limited or Public limited Company.
- All shareholders and directors are free from bankruptcy history.
- Applicant at any time has never been convicted of any crime and has never been found civilly liable for or entered into a consent decree with respect to any customer fraud, unfair trade practice, misleading advertising, etc.

4. This application form must be completed in full. Gypelite India Pvt.Ltd., reserves the right not to entertain uncompleted form. Application form must be submitted to:

**Dealer Development Division  
Gypelite India Pvt.Ltd.,  
The Lenice Lounge,  
F-27, 2<sup>nd</sup> Floor, 2nd Avenue,  
Anna Nagar, Chennai- 600 102.**

**+91-44-4854 0155**

**E-mail: [info@gypelite.com](mailto:info@gypelite.com)**

<b>FOR OFFICE USE ONLY</b>			
Application No.			
Date of Application			
No. and List of enclosures			
Application Received Date			
Received by			
Signature			
	Complete		Incomplete

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<b>Acknowledgement of Dealer Application Receipt (To be filled by Applicant)</b>		
Application No.		
Location Applied / City		
Name of applicants		
Address		
Contact No.		